

SurfaceGuard provides clients with education and awareness materials to ensure that their employees and customers recognize the efforts taken by the business to protect them against Covid.

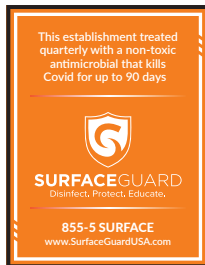
The Safety Marketing Toolkit includes:



Stickers

The stickers are designed to be placed on furniture or objects that have been treated. This visual indicator creates a sense of recognition and comfort. Here's a partial list of where the stickers could be placed once treated.

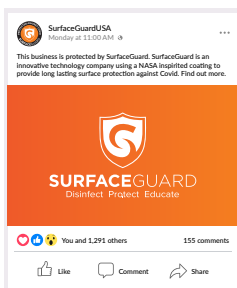
- | | | |
|------------|--------------------|------------------|
| 🛡️ Desks | 🛡️ Chairs | 🛡️ Keyboards |
| 🛡️ Tables | 🛡️ Vehicle windows | 🛡️ Printers |
| 🛡️ Toilets | 🛡️ Doors | 🛡️ Refrigerators |
| 🛡️ Mirrors | 🛡️ Elevator Panels | 🛡️ Coffee makers |



Signs

Signs are larger format and placed in common areas within the business. They are designed for indoor use and can be placed in a sign frame, sign base or tacked onto a bulletin board. Signs can be customized with the name of the business.

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|--------------------|-------------------|--------------------|
| 🛡️ Doors | 🛡️ Walls | 🛡️ Reception desks |
| 🛡️ Elevator | 🛡️ Bathrooms | |
| 🛡️ Bulletin Boards | 🛡️ Entrance lobby | |



Safety Messaging (short)

How SurfaceGuard is protecting your employees and customers. For use in:

- | | |
|-----------------|---------------------|
| 🛡️ Social Media | 🛡️ Website |
| 🛡️ Facebook | 🛡️ Email/Newsletter |
| 🛡️ Instagram | 🛡️ Customer-facing |
| 🛡️ LinkedIn | 🛡️ Employee-facing |



Safety Messaging (long)

A one-page document that a company sends as an attachment to their employees and customers with more detailed information about how SurfaceGuard works.



Images

These images would be for use on social media or in printed format within the business.

- 🛡️ SurfaceGuard logo
- 🛡️ Photo of your establishment with SurfaceGuard signs
- 🛡️ Updated photo of SurfaceGuard certificate each quarter

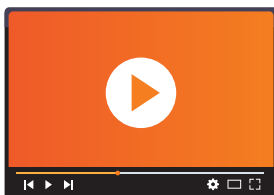
Safety Marketing Material Options



A Frame \$175

A Frame signs include both the A frame and signs. These are large format printed signs that display on both sides of the sign. These are designed for either indoor or outdoor use. They can be customized with the name and logo of the business.

- 🛡️ Lobby
- 🛡️ Elevator Lobby
- 🛡️ Customer-Facing Entrances (e.g., Hostess Stands)



Custom Video \$300

While we are treating your business we obtain video footage to produce a one minute video which includes your logo and graphics.